



## 2020 Women's Golf Outing Sponsorship Opportunities & Benefits

*VCU Women's Golf Outing is a successful fundraising event that happens every year to help support our women's athletics programs and female student-athletes. With your support, VCU Women for Women's Athletics will continue to create and support programs that provide a positive VCU experience for our female student-athletes and prepare these young women for leadership roles in their future endeavors.*

### **Presenting Sponsor - \$3,000**

- Recognition in the introduction of the women's athletics video
  - Recognition of your company name and logo in the introduction of our women's athletics video. Identification of your company as the Presenting Sponsor.
  - Total followers on VCU Athletics social media accounts
    - VCU Athletics: Facebook 43,948; Twitter 41,000; Instagram 10,300
    - Total number across VCU Athletics and all Women's Programs accounts: 119,974
- Logo on event website
  - Your company name and logo listed as the presenting sponsor on VCU Athletics website
  - Approximately 10,000 + views per week
- Print publications and communications
  - Your company recognized on the event flyer that will be distributed by email to all past event participants and sponsors, over 1,000 female student-athlete alumni, VCU's women's council, all female staff members, RWGA members and also on our website.
- Signage at check-in
  - Your company recognized on a sign displayed at the Willow Oaks Country Club entrance
  - Estimating over 100 attendees at the event
- One foursome in golf outing
- Box lunches plus beverages

### **Partner Sponsor - \$1,500**

- Print publications and communications
  - Your company recognized on the event flyer that will be distributed by email to all past event participants and sponsors, over 1,000 female student-athlete alumni, VCU's women's council, all female staff members, RWGA members and also on our website.
- Signage at designated hole along the golf course
  - Estimating over 100 attendees at the event
- One foursome in golf outing
- Box lunches plus beverages

### **Hole Sponsor - \$500**

- Signage at designated hole along the golf course
  - Estimating over 100 attendees at the event