



2021 Women's Golf Classic
Sponsorship Opportunities & Benefits

VCU Women's Golf Outing is a successful fundraising event that happens every year to help support our women's athletics programs and female student-athletes. With your support, VCU Women for Women's Athletics will continue to create and support programs that provide a positive VCU experience for our female student-athletes and prepare these young women for leadership roles in their future endeavors.

\$5,000 - Title Sponsor

- Identification of your company as the Title Sponsor posted from VCU's social media accounts
 - Total followers on VCU Athletics social media accounts
 - VCU Athletics: Facebook 43,948; Twitter 41,000; Instagram 10,300
 - Total number across VCU Athletics and all Women's Programs accounts: 119,974
- Company name or logo on score cards
 - Two (2) cards in each cart among 100 golfers
- Print publications and communications
 - Your company recognized on the event flyer that will be distributed by email to all past event participants and sponsors, over 1,000 female student-athlete alumni, VCU's women's council, all female staff members, RWGA members and also on our website.
- Logo on event website
 - Your company name and logo listed as the Title sponsor on VCU Athletics website
 - Approximately 10,000 + views per week
- Signage at check-in
 - Your company recognized on a sign displayed at the Willow Oaks Country Club entrance
 - Estimating over 100 attendees at the event
- One foursome in golf outing
- Includes breakfast, lunch and beverages

\$3,000 - Awards Sponsor, Beverage Sponsor, Breakfast Sponsor, Cart Sponsor, Luncheon Sponsor

- Print publications and communications
 - Your company recognized on the event flyer that will be distributed by email to all past event participants and sponsors, over 1,000 female student-athlete alumni, VCU's women's council, all female staff members, RWGA members and also on our website.
- Logo on event website
 - Your company name and logo listed as sponsor on VCU Athletics website
 - Approximately 10,000 + views per week
- Signage at designated hole along the golf course
 - Estimating over 100 attendees at the event
- One foursome in golf outing
- Includes breakfast, lunch and beverages

\$1,500 - Partner Sponsor

- Logo on event website
 - Your company name and logo listed as the Partner sponsor on VCU Athletics website
 - Approximately 10,000 + views per week

- Signage at designated hole along the golf course
 - Estimating over 100 attendees at the event
- One foursome in golf outing
- Includes breakfast, lunch and beverages

\$1,000 - Hole Sponsor + Foursome

- Signage at designated hole along the golf course
 - Estimating over 100 attendees at the event
- One foursome in golf outing
- Includes breakfast, lunch and beverages

\$500 - Hole Sponsor

- Signage at designated hole along the golf course
 - Estimating over 100 attendees at the event